

DYNUG.NO

HØSTKONFERANSE 26. OG 27. NOVEMBER
AV BRUKERE - FOR BRUKERE





Creativ Company // DynUG høstkonferanse 2024

Oslo November 27th 2024

/Who are we?

/The Tech Journey

/Warehouse setup

/Q&A





Section 1

Creativ
Company
- who are we?

Section 2

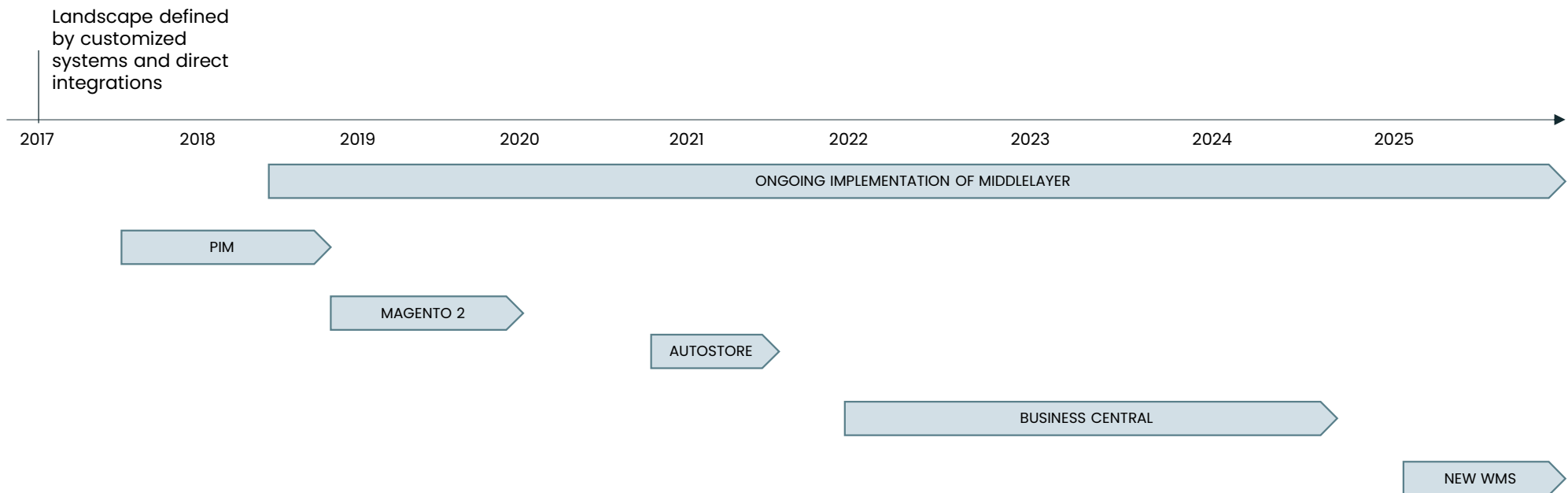
The Tech Journey



Creativ Company IT landscape timeline

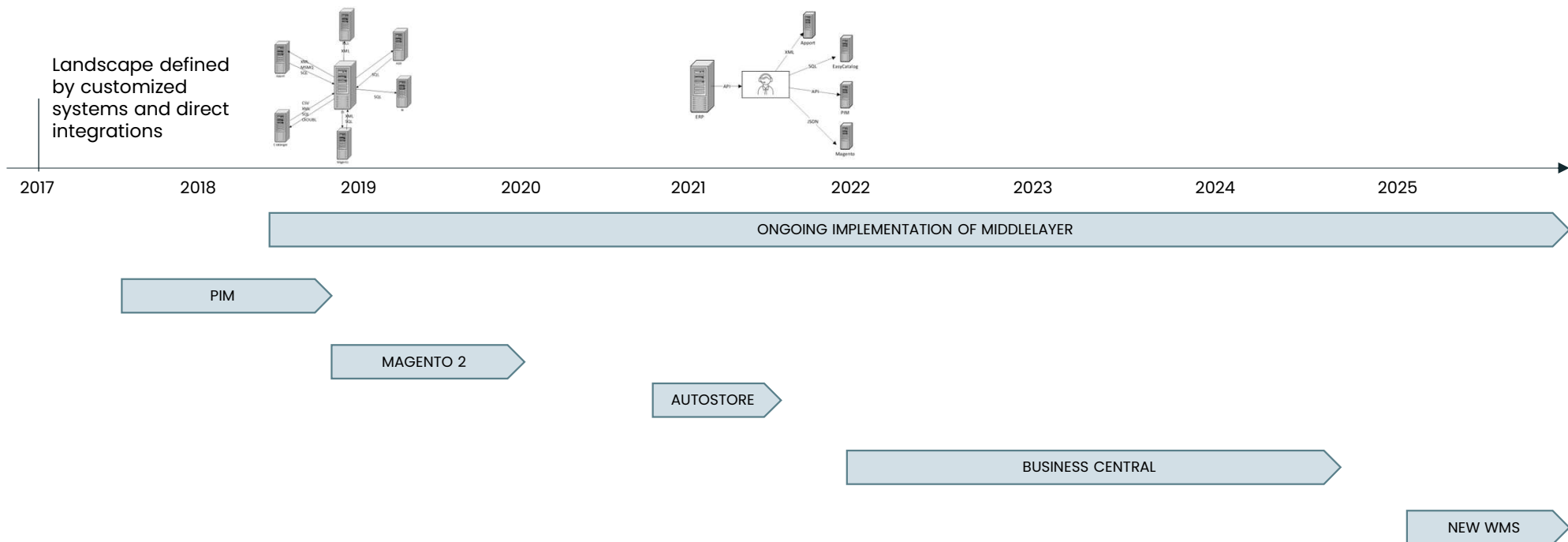


From the foundation of Creativ Company and until 2016 the IT architecture was defined by direct integrations and unsupported, customized and homemade systems. In 2017 the journey begun towards best of breed systems, golden records in Middleware and integration through middlelayer for full control.



Creativ Company IT landscape timeline

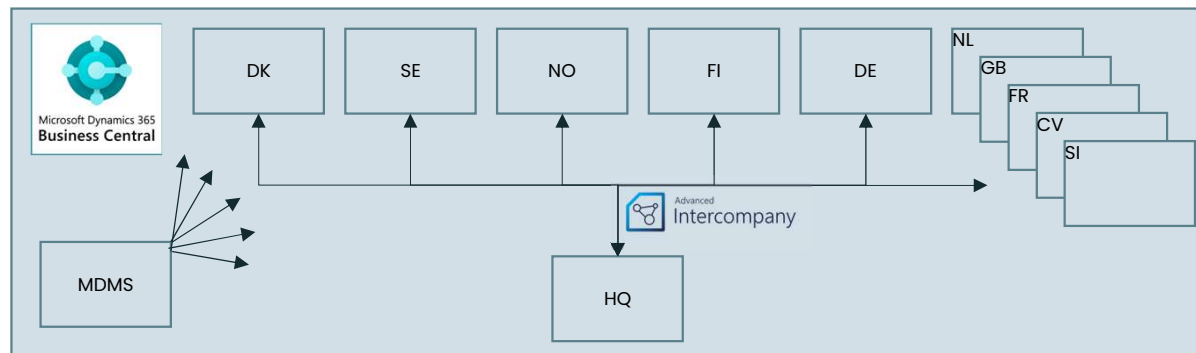
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Business Central architecture

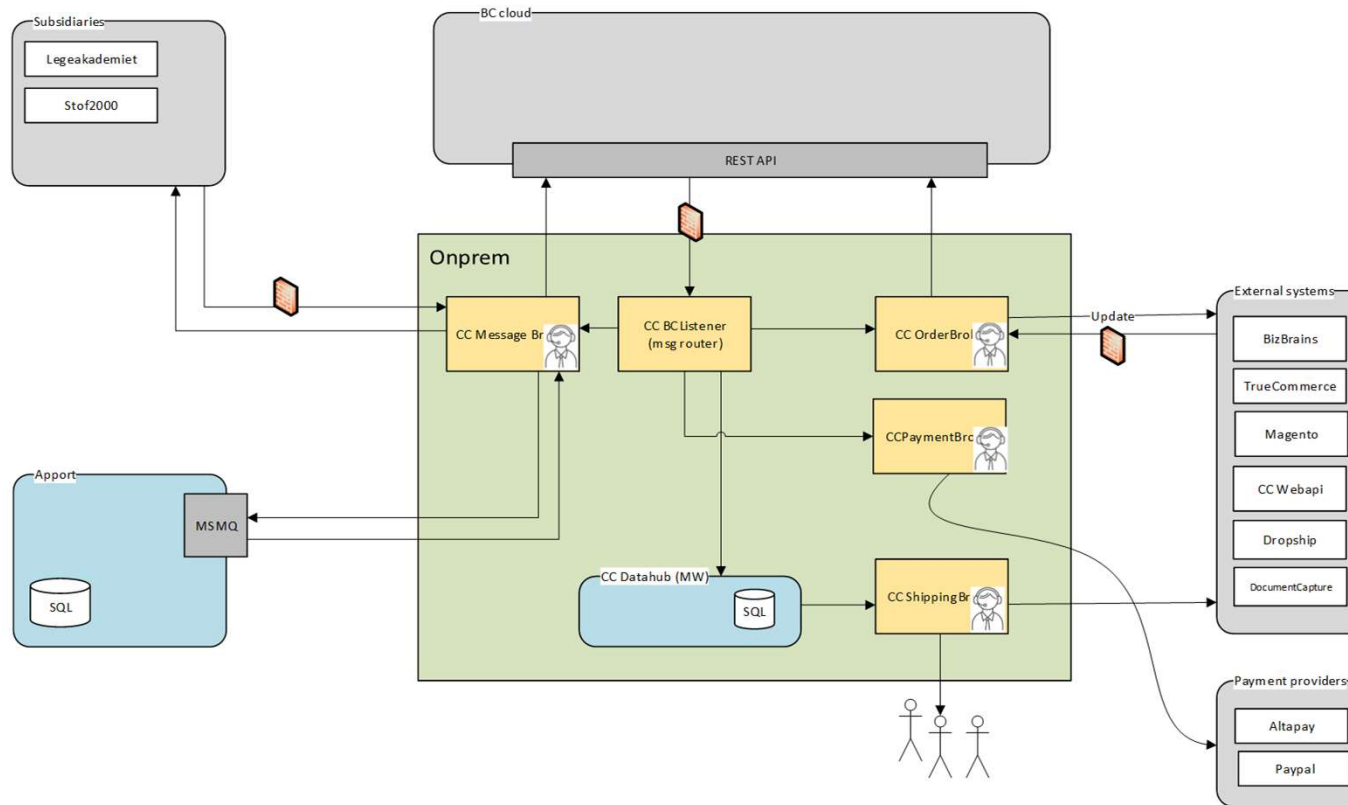
To support the overall strategy on M&A, organic growth and company structure BC has been implemented with a distributed architecture and ISVs as add-ons. Moreover a custom app has been developed to secure competitive advantages and automated flows, which in the end benefits both our business and customers.

Creativ App

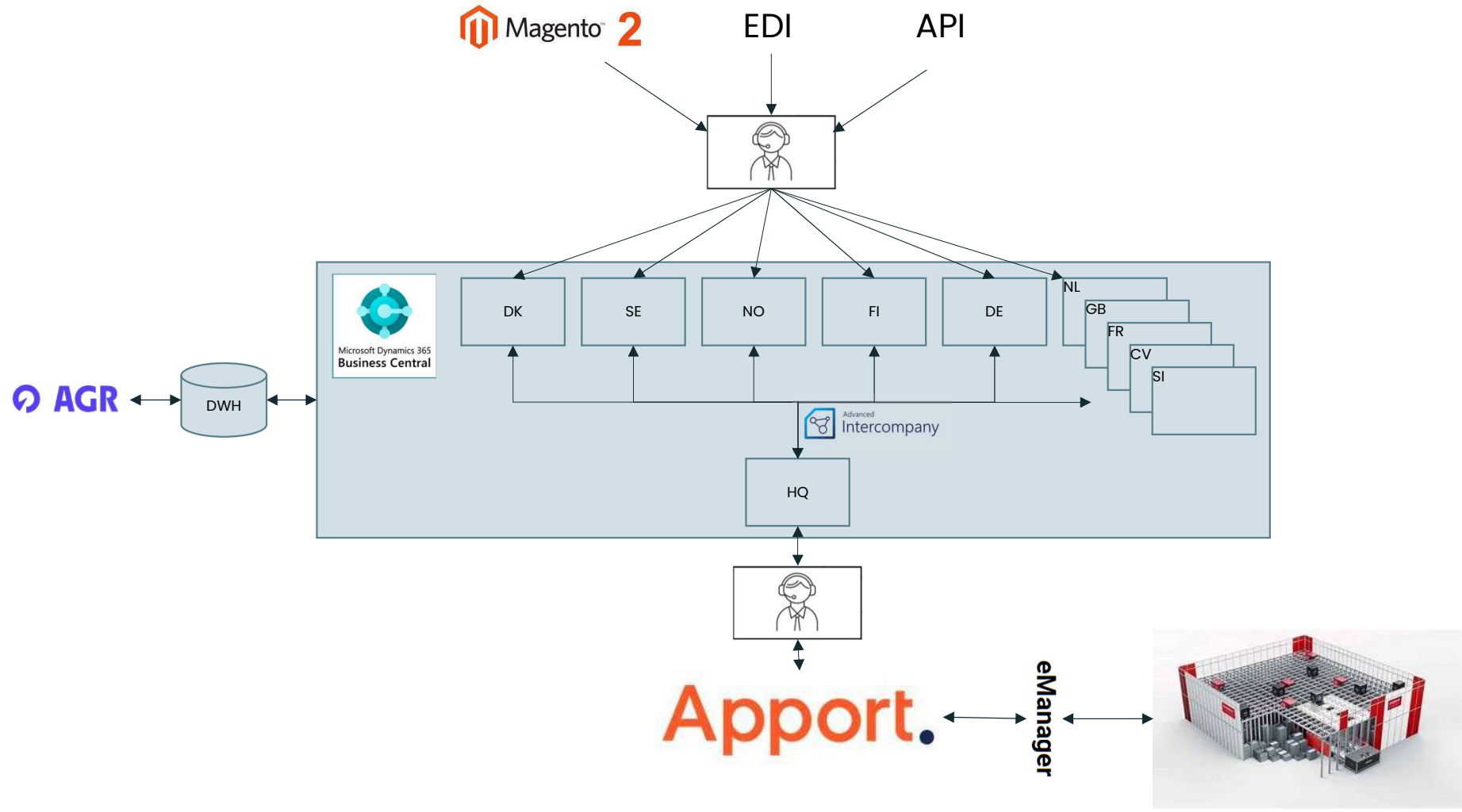


Middlayer – the secret ingredient

Before an upgrade from C5 to BC was initiated, the Middlayer components and structure had to be sufficiently developed and implemented to minimize risk on ERP replacement and maintain most control.



Zoom in: Order flow and BC architecture

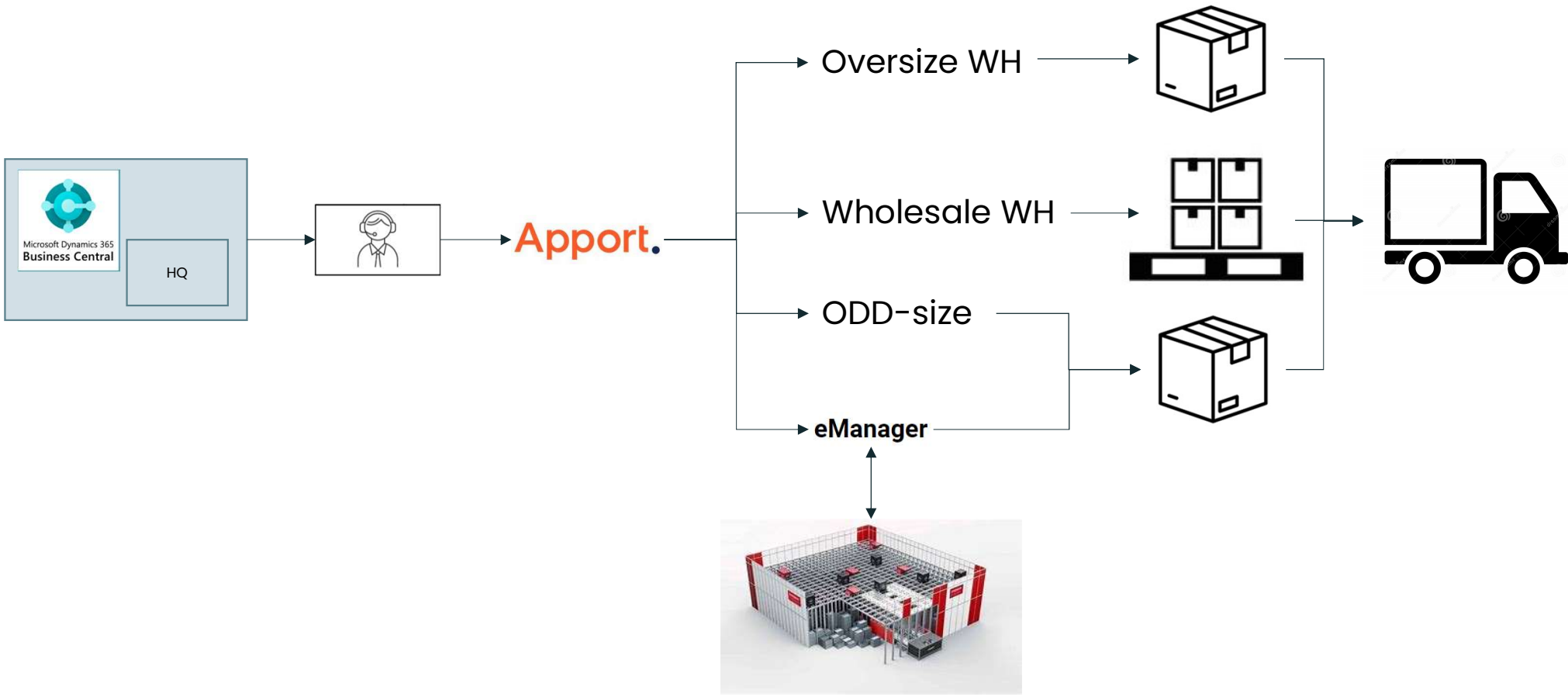


Section 3

Warehouse setup



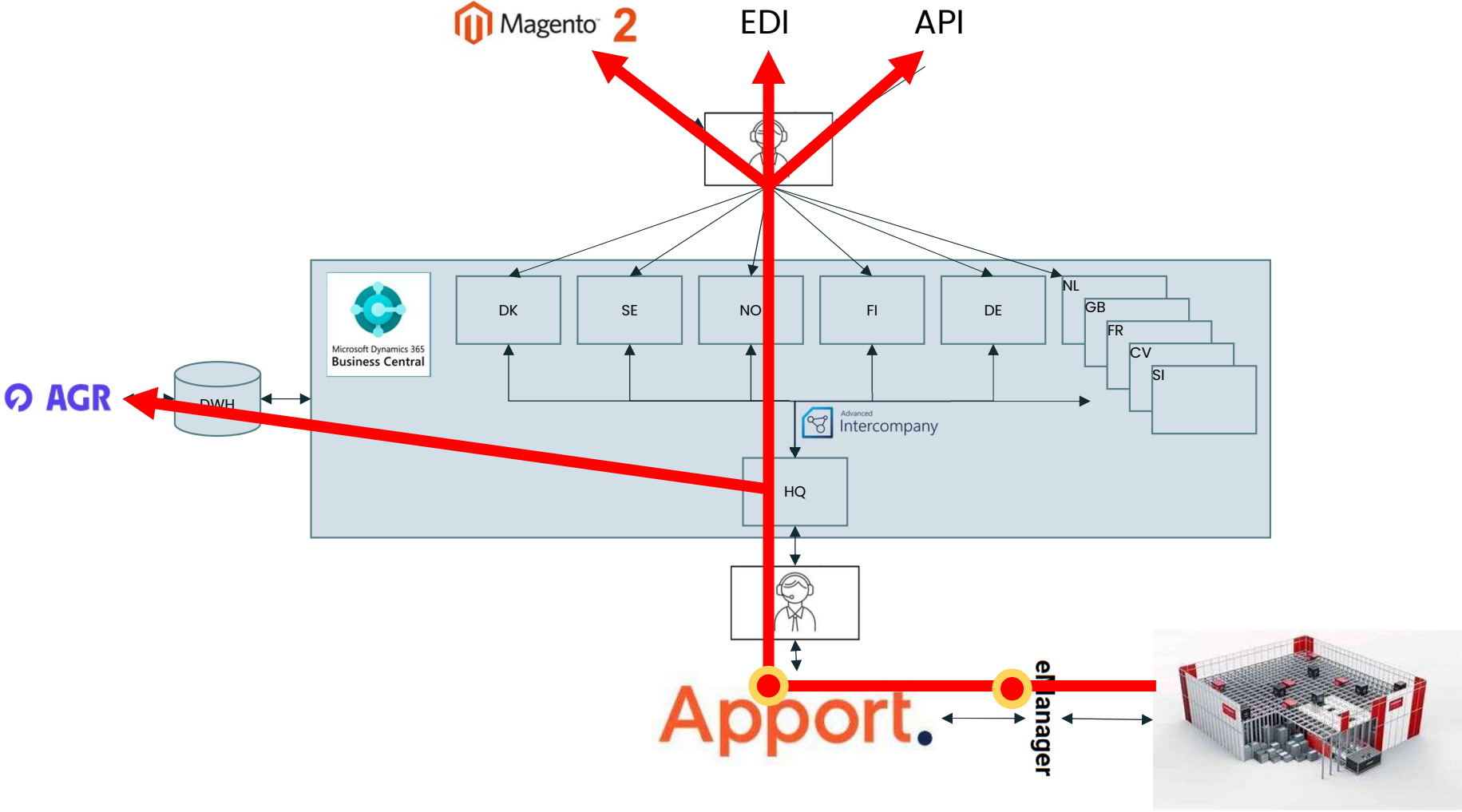
Zoom in: Shipment management



A large industrial warehouse interior featuring a grid of white metal shelving units. Several small, red and black autonomous mobile robots (AMRs) are positioned throughout the grid. Each robot has a red top and a black body with a white digital display showing a number (e.g., 032, 057, 055). The robots are moving through the aisles, likely transporting goods. The background shows a high ceiling with a complex metal structure and large windows.

Autostore is our new fully automated picking-system.

Zoom in: Inventory Management



Section 4

Q&A



What would the world be without creativity?



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Thank you!

